

## 1.2. Vision and Mission

**Our Vision:** To be a company of choice in dispensation of cutting-edge geospatial technology as well as provision of spatial products, services and solutions in Kenya and Africa at large.

**Our Mission:** To Design, Develop, Deliver and Deploy (4Ds) geospatial technologies and solutions in Africa for long lasting profitable partnerships, through creativity, innovation and synergy leveraging on customer satisfaction throughout the projects execution life cycle thus supporting decision making in all spheres of the society.

## 1.3. Core Values

- 📁 **Honesty and Integrity** – In all that we undertake in and out of the office environment.
- 📁 **Accountability** – To ourselves as well as our esteemed clients.
- 📁 **Respect** – For clients in all our interactions both in and out of business.
- 📁 **Innovative** – to create, invent ideas, learn and solve problems.
- 📁 **Strife to Beat Deadlines** – So that we all benefit from our collective efforts.
- 📁 **Working as a Team** – To achieve excellent results for our clients, thus positive image!

## 1.4. Service Philosophy

We deeply believe in quality, honest, reliable and accurate service delivery to our clients within agreed time period - that by taking care of our clients' needs so that we make greater achievements in every interaction.

## 1.5. Tagline

We **MAP**. You **EXPLORE!**



Fig 1: Orbital Africa Offices in Karen, Nairobi